

FURTHER TRANSACTIONS OF THE BOOK

A Conference at the Folger Shakespeare Library
9-11 March 2006

Thursday, 9 March

6:00 – 7:00 p.m.

Registration

7:00 p.m.

Welcome

Kathleen Lynch, The Folger Institute

“Divine Art/Infernal Machine:

Attitudes towards Printing in Early Modern Europe”

Elizabeth Eisenstein, History, University of Michigan, emerita

8:00 p.m.

Reception to follow

Friday, 10 March

8:30 – 9:00 a.m.

Registration

9:00 a.m.

Welcome

Anthony Grafton, History, Princeton University

9:15 – 10:15 a.m.

“What Did Gutenberg Invent? Computer Analysis of Typefonts”

Paul Needham, Scheide Librarian, Princeton University, and

Blaise Aguera y Arcas, Seattle, WA

Chair: **Marija Dalbello**, Library and Information Sciences, Rutgers University

10:15 – 10:45 a.m.

Coffee Break

10:45 a.m. – 12:00

The Humanist Book

Chair: **James Hankins**, History, Harvard University

“Between Poetry and Politics: Humanist Pundits and the Renaissance Press”

Margaret Meserve, History, University of Notre Dame

“Later Adventures of the Humanist Book: Art as Part of the Rhetoric”

Bette Talvacchia, Art History, University of Connecticut

12:00 – 2:00 p.m.

Lunch (provided)

2:00 – 3:15 p.m.

European Printing and the Wider World

Chair: **David Sacks**, History, Reed College

“Representing the Book and Readers in Colonial Spanish American Art”

Jorge Cañizares-Esguerra, History, University of Texas at Austin

“Re-assessing Impact: From Travel Writing to Books about New Worlds”

Joan-Pau Rubiés, History, London School of Economics

3:15 – 3:45 p.m.

Tea Break

3:45 – 5:00 p.m.

Authorship

Chair: **Joseph Loewenstein**, English, Washington University

“Priestly Playwrights and Authorial Authority:

The Moral Formation of Authorship in Early Modern Spain”

Hilaire Kallendorf, Modern and Classical Languages, Texas A&M

“Trial Publication, ‘à l’essai,’ and the Rise of the Gentleman Amateur”

George Hoffman, Romance Languages and Literatures, University of Michigan

Saturday, 11 March

9:00 – 9:15

Welcome

Ann Blair, History, Harvard University

9:15 – 10:15

“Vernacular Books at the Frankfurt Book Fair, 1570-1625”

Ian Maclean, Renaissance Studies, All Souls, Oxford

Chair: **Jan-Dirk Mueller**, German, Comparative, and Scandinavian Studies,
Ludwig Maximilians Universität

10:15 – 10:45

Coffee break

10:45 – 12:00

Libraries

Chair: **Germaine Warkentin**, English, University of Toronto, emeritus

“Libraries and the Production of Knowledge”

Paul Nelles, History, Carleton University

“Discovering the Early Modern Library in Late Renaissance Italy:

A Historical Prospero and his Books”

Warren Butcher, English and Drama, Queen Mary University of London

12:00 – 1:15

Lunch (not provided)

1:15 – 2:30 p.m.

Publishers and Publishing

Chair: **Adrian Johns**, History, University of Chicago

“The Prince and his Publishers: The Politics and Practice of Printing in Sixteenth-Century Florence”

Antonio Ricci, Comparative Literature, York University

“ ‘I publish, therefore I perish...or do I’:

Cartesian Agitations on Print and Publication”

Abby Zanger, History, Tufts University

2:30 – 3:00 p.m.

Tea Break

3:00 – 4:15 p.m.

The Republic of Letters

Chair: **Mordechai Feingold**, History of Science, CalTech

“From Plants to Print: Botany, Networks, and the Republic of Letters”

Anne Goldgar, History, King’s College London

“Politics, the ‘Public Sphere,’ and the Seventeenth-Century Republic of Letters”

Noel Malcolm, All Souls, Oxford

4:30 – 5:30 p.m.

Wrap-Up

Peter Stallybrass, English, University of Pennsylvania

5:30 – 7:00 p.m.

Closing Reception